

Franchises for Sale | Women Entrepreneur | Subscribe | Newsletters | Special Offers

Entrepreneur.com

Search

Home | Ask Entrepreneur | Grow Your Biz | Business Ideas | Franchises & Opportunities | Video | Tools & Services | Community | Blogs

Entrepreneur Connect
 Sign In | Create Profile
 Sponsored by

Home > Business Journals > Albawaba.com

"Paramount sends Private Jet to Seven Wonders" By Daniel J. Quigley.

Albawaba.com • Dec 11, 2008 •

Summary: Paramount Business Jets, the leader of quality, safety and comfort in the executive jet charter industry, is now offering the ultimate dream trip, an excursion to the Seven Wonders of the World.

On the adventure, the first 16 passengers or group to book the trip are whisked away on a month-long journey to some of the premier tourist cities on Earth.

Paramount Business Jets, the leader of quality, safety and comfort in the executive jet charter industry, is now offering the ultimate dream trip, an excursion to the Seven Wonders of the World. On the adventure, the first 16 passengers or group to book the trip are whisked away on a month-long journey to some of the premier tourist cities on Earth. The escapade touches all six of the world's civilized continents, aboard a fully-staffed 737 Boeing Business Jet loaded with amenities, including a full shower, complete telecommunications capabilities, movies, live music, gourmet menus, in-flight massage services and gold-plated facial treatments by Paramount partner, Rejuvenair, and even a yoga instructor. "This is the ultimate fantasy trip," said Richard Zaher, chief executive of Paramount Business Jets. Zaher said Paramount plans on balancing the emissions created by the Boeing Business Jet through TerraPass, a leading carbon management services company. TerraPass commends the move by Paramount. "TerraPass is pleased to have been chosen as the carbon offset provider for this amazing journey," said Erik Blachford, CEO of TerraPass Inc. and former CEO of Expedia. "This trip has everything," Zaher said. "We wanted do something to protect the environment, but it is also be extremely fun and educational." In a unique collaboration, the internationally acclaimed author and leadership expert Dr. Thomas D. Zweifel, the CEO of Swiss Consulting Group and former Columbia University professor who has worked with Fortune 500 senior managers and heads of state, is on board to give keynotes and workshops on 21st century leadership challenges, executive communication, and effective cross-cultural management. "We are fortunate to have Zweifel with us on the trip," Zaher, said. "He has been described by the U.S. State Department as a 'miracle worker.' He adds for our clients the one-of-a-kind value that you simply don't get anywhere else." Passengers have the options to work with Dr. Zweifel in one-on-one executive coaching sessions, map out their future and upgrade their leadership game. To add to the trip, Paramount has booked world-renowned spiritual mentor, facilitator, author and nationally syndicated columnist Janice Lundy. Lundy presents "Believe, Breathe and Be Well: Spiritual Health for Busy People." The discussion centers on total wellbeing, workplace success and harmonious relationships with others using a mixture of the world's

Today on Entrepreneur



- 10 New Year's Resolutions
- 5 Ways to Kill a Great Marketing Plan
- Recession Cost-Cutting No-Nos
- Shopping Comparison Engines Will Boost Sales
- 3 Weeks to Startup: Week 1

[More Stories >](#)

Related Video

Sponsored Links

Ads by Yahoo!

California Private School
 Excelsior School - A small, independent middle and high school offers a rigorous,
www.excelsiorschool.com

Day Trading Free Videos
 Free 5-Day Mini-Course Uses Video To Teach My Favorite Trade Setup.
www.topdoqtrading.com

Retired At 29 - Entrepreneur
 How I Actually Did It. No Gimmicks. No B.S. Serious Inquires Only.
www.RetiredYoungHomeBusiness.com

Entrepreneur Newsletters

Sign up for the latest on:

- Starting a Business
- e-Business & Technology
- Sales & Marketing
- Franchise News

- Starting a Business
- Money
- Marketing
- Sales
- Advertising
- Franchises
- Biz Opportunities
- Home Based Biz
- Online Business
- Management
- Human Resources
- Technology
- Work Life
- Magazine
- Special Listings
- Mobile Edition
- Business Center
- Sponsored by
- Entrepreneur Assist

More Resources

- Franchise Your Biz
- Business Blog
- Columnists
- Business Forms
- Resource Centers
- Startup Books
- Special Offers
- Products & Services
- Free Trade
- Magazines
- Classifieds
- Trade Journals
- Encyclopedia
- Slideshows
- Get the Magazine

traditional wisdoms. On-board entertainment includes award-winning composer and classical pianist Wayne Sharpe, known worldwide for his blend of Eastern instrumentation and strong Western styles.

The trip is open to anyone who wishes to book it, whether they are individuals, couples, an entire family wishing for an unforgettable reunion-vacation, or executives who wish to treat their officers to a remarkable team-building opportunity. The endeavor costs \$356,250 per passenger for a grand total of approximately \$5.7 million. For those who cannot take a vacation for an entire month, Paramount has added an option to book the final three legs of the tour, to make a 16-day adventure for \$4.2 million. Between the exciting opportunities aboard the Boeing Business Jet come the stops and the magnificence of the world's wonders. During travel on one of the most lavish vessels the private jet industry has to offer, a guide prepares passengers for what to expect at each coming stop. The most knowledgeable and resourceful tour guides available meet travelers at each destination to fully reveal the mystique of all stops on the trip. Furthermore, fully trained security details accompany travelers at the destinations, and all people on the trip are issued cell phones to ensure the highest level of safety for their utmost worry-free enjoyment. While in each city, the members of the voyage stay at the highest-quality resorts and are chauffeured to each wonder by premium ground transport. Each stop on the journey includes extra time for travelers to experience the best of the best in entertainment, shopping, other tourist attractions and parties, specially created for the travel party. Taking off from JFK airport Wednesday, Jan. 26, 2009, the journey stops first in Rome, Italy to showcase the birthplace of modern society, art and science. While there, travelers can witness the magnificence of the Roman Coliseum. Estimated to have been built around 72 AD, the Coliseum was capable of holding up to 80,000 spectators who witnessed everything from public spectacles to bloody gladiator clashes. Aside from the Coliseum, Rome offers the awesome architecture and reverence of Vatican City with the breathtaking art of Michelangelo's Sistine Chapel painting, as well as some of history's most notable artistic works and buildings. Rome also hosts some of Europe's premier tourist and nightlife destinations. From Rome, passengers continue to Cairo, Egypt to visit the pyramids of Giza. Considered a wonder since the ancient times, the pyramids continue to baffle and capture the imaginations of those ranging from visitors to religious pilgrims and scientists. According to History.com, the pyramid, Khufu, in Giza remained the world's tallest building for more than 4,000 years and was not surpassed until the 19th century. Next Stop: Amman, Jordan from which the voyagers take luxury transport to the ancient ruins of Petra, carved and built into the sides of sandstone cliffs and canyons containing large networks of passages and gorges. While on horseback, visitors are able to witness the majestic architecture of a city that has been inhabited since prehistoric times and has served as temples and tombs to its inhabitants. Located between the Dead Sea and the Red Sea, Petra has served as critical crossroads between Arabia, Egypt and Syria-Phoenicia since ancient times. After Petra, it's on to exotic Agra, India, where the spectacular Taj Mahal graces the landscape. A gigantic mausoleum erected between 1631 and 1648 at the behest of the Mughal emperor, Shah Jahan, in honor of his favorite wife, the United Nations Educational, Scientific and Cultural Organization (UNESCO) calls the Taj Mahal "the jewel of Muslim art in India and one of the universally admired masterpieces of the world's heritage." Next, Paramount Business Jets Seven Wonders participants go to Beijing, China to see the awe-inspiring Great Wall of China. The stop only scratches the surface of the more than 4,000-mile long series of structures, known as the Great Wall, that has stood since the fifth or sixth century BC and is visible from outer space. Visitors can, too, experience the mystery of the Forbidden City, located in the heart of Beijing. Beijing is also a bastion of Asian life, culture, entertainment and fare. From Asia, this fortunate band of executive jet

Growing a Business Business Book Sampler

E-mail*:

Zip Code*:

charter travelers heads to the Land Down Under stopping in Cairns, Queensland, Australia. By boat, the sightseers travel to the Great Barrier Reef where they may enjoy by snorkel or simply from the boat the 400 types of coral, 1,500 kinds of fish and 4,000 species of mollusk that inhabit the reef. The reef is also home to the endangered sea cow and large green sea turtle, according to UNESCO. Cairns offers one-of-a-kind shops, restaurants and other unique activities. After a few days in Cairns, it's back to the Western Hemisphere by way of Rio de Janeiro, Brazil Feb. 21, to experience one of the most breathtaking displays of modern spirituality, the Christ the Redeemer statue atop Corcovado Mountain in Tijuca Forest National Park, nearly half a mile above the city. The reinforced concrete and soapstone statue was completed in 1931 after half a decade of construction. It stands 130 feet high and its outstretched arms measure 92 feet from fingertip to fingertip. It is visible for 20 miles and weighs approximately 2 million pounds. And, as Paramount Seven Wonders travelers enjoy the Catholic landmark, they can also experience the Brazilian pre-lent celebration known as Carnival. Perhaps the largest, most exuberant and outlandish celebration in the world, Carnival makes New Orleans' Mardi Gras look like a child's birthday party. It is a collage of world-class entertainment, celebrations of life and good-spirited decadence. On February 26, the trip ends where it started, on a luxurious flight back to JFK airport in New York. "This may be the most memorable, extravagant and exotic trip ever offered by a private jet charter company," Zaher said. To book a spot on Paramount Business Jets' Seven Wonders of the World vacation today, elite travelers should call 877-727-2538. Those interested should remember that this opportunity is available to only 16 people on a first-come, first-serve basis. Paramount Business Jets The interior of the 737 Boeing Business Jet offers lavish amenities, including a full shower, bar, conference areas and plenty of lounging space. It is the perfect vessel to chauffeur participants in Paramount Business Jets' Seven Wonders of the World adventure around the globe.

Explore timor/Dreamstime.com The Coliseum in Rome, Italy attracts visitors from all over the world who wish to witness one of man's greatest feats of architecture. The Coliseum served as a center for public spectacles and bloody gladiator matches in ancient Rome. It is the first stop on Paramount Business Jets' Seven Wonders of the World mega-tour.

1 2 ▶

 Print |  Share This |  Get the Mag |  Weekly Updates

COPYRIGHT 2008 Al Bawaba (Middle East) Ltd. Reproduced with permission of the copyright holder. Further reproduction or distribution is prohibited without permission.

Copyright 2008 Gale, Cengage Learning. All rights reserved. Gale Group is a Thomson Corporation Company.

NOTE: All illustrations and photos have been removed from this article.

Browse by Journal Name:

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Sponsored Links


[Conduct Unlimited Online Meetings for One Low Flat Rate. Try it FREE!](#)

[Entrepreneur Small Biz Books! Learn how to start your own business from eBay to opening a restaurant!](#)

Marketplace



Learn how to
distribute a press
release



Get the Now widget



Entrepreneur's
Business Startup
Guides

[Small Business - Home](#) | [Entrepreneur Connect](#) | [Entrepreneur Assist](#) | [Women Entrepreneurs](#) | [Business Startup Guides](#) | [Business Bookstore](#) | [En Español](#) | [Small Business Search](#)
[Magazine Subscriptions](#) | [Contact Us](#) | [Help](#) | [Newsletters](#) | [Affiliate Programs](#) | [Advertising Info](#) | [Press Releases](#) | [Special Offers](#) | [RSS Feeds](#) | [Reprints & Permissions](#)

Copyright © 2008 Entrepreneur.com, Inc. All rights reserved. [Privacy Policy](#)