

## Paramount Business Jets Holds Aviation Writing Contest

CharterX Professional Plus Member and Wyvern Authorized Broker Paramount Business Jets, a leading executive jet charter membership company, is seeking to further revolutionize the industry and inspire the next generation of business jet professionals by holding its first Aviation Writing Contest.

Paramount Business jets executives chose the nine contestants based on their high levels writing talent and knowledge of – or interest in – the aviation industry. In addition to the interviews and excellent grades in school, the contestants have a proven record of successfully completing specific projects with Paramount.

The team of contestants has also written one of the worlds largest private jet charter terminology books as an effort to further educate anyone interested in aviation or flying privately. The book will soon be available for free download on the organization website.

"These are some of the most eligible future aviation employees," Paramount Chief Executive Richard Zaher said. "Each will be an asset to any aviation company looking for fresh talent. I highly recommend them and wish them all the very best."

Besides heading up Paramount, Zaher, an alumnus of Embry-Riddle Aeronautical University, is an advocate for education and community service. "We want to take the most elite students and young jet charter professionals and put them together in a competition to help develop their skills and the future of the industry," Zaher said.

The Aviation Writing Contest requires each competitor to write a five-to-seven page report about his ideas and thoughts on a specific topic in the private jet charter industry. Each contestant chose their topics from a list of 15 possibilities on a first-come, first-serve basis. All results and papers will be published on the Paramount Business Jets Web site.

A panel of four ERAU professors has been commissioned to judge the contest.

"These judges will bring a sense of credibility to the contest that we could not otherwise achieve," Zaher said. "We are grateful that they have volunteered to guide this competition."

The judges include Linda Straubel, Ph. D., Professor of Humanities and Social Sciences. Dr. Straubel teaches composition and creative writing, literature, speech and, occasionally, upper-level humanities classes in such topics as technology and modern civilization. She also chairs the Arts and Letters Committee, which brings in performers and lecturers for students and the general public. Straubel says that she will judge the entries on cohesive organization and good rhetorical strategies.

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